

Ping Intel – Cookie Policy

Last updated: May 4, 2026

This Cookie Policy explains how Ping Data Technology, Inc., doing business as Ping Intel (“Ping Intel”, “we”, “us”) uses cookies and similar technologies on <https://pingintel.com> and related product websites and applications.

For information about how we process personal data more generally, please see our Privacy Policy.

1. What are cookies?

Cookies are small text files stored on your device when you visit a website. Cookies may be set by the website you are visiting (first-party cookies) or by third parties whose services are used on the website (third-party cookies).

We may also use similar technologies such as local storage, pixels, SDKs, and scripts, which serve similar purposes.

2. Types of cookies we use

We group cookies and similar technologies into the following categories:

2.1 Strictly necessary cookies

Strictly necessary cookies are essential for the operation of our website and Services and cannot be switched off in our systems. They are typically set in response to actions you take, such as:

- Logging in or maintaining a user session
- Managing security, authentication, and access control
- Remembering privacy or consent preferences

If you block these cookies through your browser settings, some parts of the Services may not function properly.

2.2 Functional cookies

Functional cookies enable enhanced functionality and personalization, such as:

- Remembering language or interface preferences
- Improving user experience within the Services

If you do not allow functional cookies, certain features may not work as intended.

2.3 Analytics and performance cookies

We use analytics tools, such as PostHog, to help us understand how users interact with our Services, including:

- Pages visited and features used
- Navigation patterns and performance metrics
- Error diagnostics and aggregated usage statistics

These insights help us improve our products, fix issues, and make informed design and development decisions.

Where required by law (including in the European Economic Area and the United Kingdom), analytics cookies or similar technologies are used only after you provide consent.

Depending on configuration, analytics may involve cookies or other identifiers. Where analytics processing involves personal data (such as IP addresses or device identifiers), we treat that data as personal data and apply the protections described in our Privacy Policy.

2.4 Marketing cookies

Ping Intel does not currently use cookies or technologies for targeted advertising or cross-context behavioral advertising.

If we introduce marketing or advertising cookies in the future, we will update this Cookie Policy and obtain consent where required by applicable law before using such technologies.

3. Examples of cookies and similar technologies

Below are examples of categories of cookies and technologies that may be used. Actual cookies and durations may vary depending on configuration and updates.

Purpose	Provider	Description	Typical duration
Session management	Ping Intel (first-party)	Maintains user session and authentication	Session
Security	Ping Intel (first-party)	Detects abuse and protects system integrity	Session or short-lived
Analytics	PostHog	Measures usage and performance to improve Services	Up to 12 m

4. Managing cookies and consent

4.1 Consent banner / preferences

Where required by law, we display a cookie consent mechanism that allows you to:

- Accept non-essential cookies
- Reject non-essential cookies
- Customize cookie preferences

You may update or withdraw your consent at any time via the “Cookie Settings” link available on our website or application interface.

4.2 Browser settings

Most browsers allow you to:

- View cookies stored on your device
- Delete cookies
- Block cookies from specific websites
- Block all cookies

Blocking certain cookies may impact functionality. Please consult your browser’s help resources for instructions.

5. Do we use third-party cookies?

We primarily use first-party cookies. However, some third-party services integrated into our Services (such as analytics, mapping, or authentication providers) may use cookies or similar technologies as part of their functionality.

We work with providers that are contractually required to comply with applicable data protection laws. Additional details about these providers may be found in our Privacy Policy or subprocessor documentation.

6. International considerations (GDPR/UK GDPR)

Where the GDPR or UK GDPR applies:

- Non-essential cookies and similar technologies are used only with consent
- You may withdraw consent at any time
- Personal data collected via cookies is protected using appropriate safeguards

Where analytics or other technologies involve international data transfers, we apply appropriate transfer mechanisms as described in our Privacy Policy.

7. Updates to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices.

The “Last updated” date at the top of this policy indicates when it was most recently revised.

8. Contact

If you have any questions about this Cookie Policy, please contact:

Ping Data Technology, Inc. (Ping Intel)

Email: support@pingintel.com